

SINGER



★ WHITE
★ DOMESTIC
★ WESTINGHOUSE
★ and All Other Makes
Repaired

PICK-UP & DELIVERY
Over 20 Years Experience

**MACHINES BOUGHT AND SOLD
OVER 20 YEARS SAME LOCATION**

CITY WIDE SERVICE

JIM & RAY'S
Formerly Capelles

SEWING MACHINE
AND ELECTRIC
SERVICE SHOP

3150-22nd ST.
Between Mission & So. Van Ness Ave.

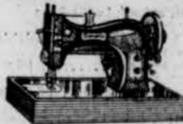
CALL
ATwater 2-
1889

REPAIRS REBUILDING — RENTALS

33 YEARS EXPERIENCE

PROMPT CITY-WIDE SERVICE

SINGER - WHITE
DOMESTIC - NEW HOME
And All Other Makes



ALL WORK FULLY GUARANTEED

C. E. MCKINLEY

DIAL
Lombard 4-3060

CITY SEWING MACHINE SHOP
WEST PORTAL DISTRICT
1010 PORTOLA DRIVE

Sewing Machines—Domestic

A & A ABBOTT APPLIANCE CO.
REPAIR ALL MAKES OF
SEWING MACHINES
Near Valencia 3293-228 Valencia 4-4040

ADLER ZIG-ZAG MACHINE—
CENTRAL APPLIANCE CO.
3158 Mission Mission 8-2774

Aetna Sewing Machine Co.
577A Castro UN drhl 3-2767
ANKER DISTRIBUTORS
2367 Mission ATwater 2-6711

ANKER SEWING MACHINES

Makes buttonholes, sews on
buttons, zig-zag stitching,
embroidery, darning, beau-
tiful plain sewing, forward
& reverse stitching, multi-
needle, etc.



Easy to Understand & Operate

"FOR INFORMATION CALL"

WHOLESALE DISTRIBUTOR
ROGER & CO 2367 Mission. AT water 2-6711

AUTHORIZED DEALERS

Aetna Sewing Machine Co.
577A Castro UNdrhl 3-2767
Appliance Mart 488 Larkin. PRospect 6-4308
Bayview Appliance 5015-3d. VAlencia 4-1234
Central Appliance Co.
3158 Mission Mission 8-2774
Del-Mar Sewing Machine Co.
3230 Mission Mission 7-5143
Ford L. D. 1355 Market. UNdrhl 3-5517
J. M. Long & Co. Inc.
1781 Market KLonoke 2-1088
Miller Hezron R. Jr.
3030 San Bruno Av. JUnipr 4-7072
Tayo Trading Corp 1656 Post. JOrdn 7-1221

APPLIANCE MART 488 Larkin. PRospect 6-4308
(See Advertisement Page 683)

Please wait till you hear the
dial tone . . . then dial.

Sewing Machines—Domestic

ARTHUR ROWE
PFAFF
Authorized Dealer
SALES & RENTALS
Complete Line of Used Machines

Between Sacramento & Clay Sts
1623 Polk GRaystone 4-7772

CENTRAL APPLIANCE CO.
SALES & SERVICE
ALL MAKES—NEW & USED
3158 Mission Mission 8-2774

Central Appliance Co 3158 Mission. MI ssn 8-2774
(See Advertisement Page 684)

CHAMPION SEWING MACHINES—
DISTRIBUTOR
FORD L. D. 1355 Market. UN drhl 3-5517

CITY OF PARIS
Geary & Stockton. DO uglas 2-4500
(See Advertisement Page 681)

CITY SEWING MACHINE SHOP
1010 Portola Dr. LO mbard 4-3060
(See Advertisement This Page)

COHEN'S I S SON 149 Turk. GRaystone 4-2713
(See Advertisement Page 684)

COLLINS HULON 2108 Clement. SKYline 2-1164
CURTIS SEWING MACHINE CO.
1718 Clay. OR dway 3-1727
(See Advertisement Page 684)

Dart Appliance Stores Inc
1318 Polk. PRospect 6-4500
(See Advertisement Page 683)

Del Mar Sewing Machine Co.
3230 Mission. MI ssn 7-5143
(See Advertisement Page 681)

Designers Cooperative of California
All Makes & Instruction—Always Open
2918 Van Ness Av. TUxedo 5-5153
(Continued Next Page)

The Yellow Pages save you time.

ANKER

SALES — SERVICE — RENTALS — NATION-WIDE

The ANKER Zig-Zag
will keep you in stitches
(over 89 of them)



Since 1876

MORE EXCLUSIVE FEATURES
FOR YOUR MONEY!

✓ Without Attachments—Sews Buttons -
Button Holes - Etc.

✓ Does Beautiful Plain Straight Sewing

Exclusive Double Needle Feature
(30 Seconds)

DOES EASILY:

- ★ 2-Needle Flat Felling
(See Your Husband's Shirts)
- ★ Makes Rick-Rack
Easy to Iron, Too
- ★ Twice As Many Stitches As
Ordinary Zig-Zags
- ★ All Above Easily Done
1 To 12 Colors

"SEW-TRIC" MOTOR — Another Anker Exclusive; Powerful —
Sleek; (Twice the Guarantee of Other Motors).

NEEDLES—Still another Anker Exclusive:
Uses—Round Point Cloth Needles - Spear Point Leather Needles
Diamond Point Canvas Needles

FOR FREE HOME & STORE DEMONSTRATION
PHONE US FOR NEAREST AUTHORIZED ANKER DEALERS

PHONE

ATwater 2-6711

ANKER WHOLESALE DISTRIBUTORS
2367 Mission near 20th, San Francisco, Calif.

Sewing Machines—Domestic —(Cont'd)

DOMESTIC SEWMACHINE—

DISTRIBUTOR
MEYBERG LEO J CO
33 Gough MA rket 1-3400

DEALERS
CENTRAL APPLIANCE CO.
3158 Mission MI ssn 8-2774
CURTIS SEWING MACHINE CO.
1718 Clay OR dway 3-1727
DEL MAR SEWING MACHINE CO.
3230 Mission MI ssn 7-5143
ECONOMY SEWING MACHINE STORE
2163 Mission KLonoke 2-0230
PENNEY J C CO INC
5th & Market DO uglas 2-0406

ECONOMY SEWING MACHINE STORE
NECCHI - PFAFF - DOMESTIC
Open Evenings Until 9 P.M.
Bet 17th & 18th Sts
2163 Mission KLonoke 2-0230

Economy Sewing Machine Store
2163 Mission KLonoke 2-0230
(See Advertisement Page 682)

ELECTRA APPLIANCE CENTER
Sales & Service—All Makes
Free Home Demonstrations On
New & Rebuilds
3277-22nd MI ssn 8-0962

ELNA-SUPERIOR RATED SEWING MACHINES

THE MIRACLE
SEWING MACHINE
See The Machine With The Revolutionary Open
Arm That Makes All Household Mending and
Darning Easier.

"WHERE TO BUY THEM"

DISTRIBUTOR
Pacific Telecon Corp
1337 Mission MArket 1-5656

DEALERS
CENTRAL APPLIANCE CO.
3158 Mission MI ssn 8-2774
Cohen's I S Son 149 Turk. GRaystone 4-2713
Del Mar Sewing Machine Co.
3230 Mission MI ssn 7-5143
ECONOMY SEWING MACHINE STORE
2163 Mission KLonoke 2-0230
PENNEY J C CO INC
5th & Market DO uglas 2-0406

Free Sewing Machine Co
1355 Market KLonoke 2-2311

FREE-WESTINGHOUSE SEWING MACHINES

Full Rotary Gear Drive
Snarl-Proof Sewing Action
Adjustable Stitch Length
& Thread Tension
Sews Forward & Reverse
Complete Line of Desk, Console & Portable
Models
20-Year Guarantee

"WHERE TO BUY THEM"

DISTRIBUTOR
WESTINGHOUSE ELECTRIC SUPPLY CO.
201 Potrero Av. UN drhl 1-5051

DEALERS
CITY OF PARIS
Geary & Stockton DO uglas 2-4500
NANGO INCORPORATED
505 Howard EX brook 2-3221
Shaff's Furniture Co
2868 Mission MI ssn 7-8580

Ideal Sewing Machine Co
3006 Mission AT water 2-8898
Jim & Ray's Electric Appliance
3150-22d AT water 2-1809
(See Advertisement Page 680)

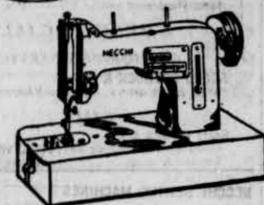
(Continued Next Page)

Would you like a separate busi-
ness listing under your own name
in the Telephone Directory? Does
anyone in your business or home
wish a personal listing? The
charge for extra listings is small,
the convenience often great.

NECCHI

World's Finest

AUTHORIZED S.F. DEALER



WE
BUY
SELL
RENT &
REPAIR
ALL MAKES

TRADE IN YOUR OLD MACHINE

We Give Up to \$80.00
On Old Sewing Machine



FOR FREE HOME DEMONSTRATION CALL

Mission 7-5143

**DEL MAR
SEWING MACHINE CO.**

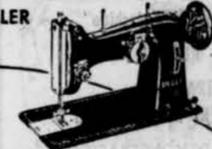
FREE PICK-UP & DELIVERY
3230 MISSION Near 29th Street

SAN FRANCISCO

PFAFF

FRANCHISED DEALER

SEE ALL
FOUR
MODELS



130—DIAL-A-STITCH
131—FULL ROTARY DE-LUXE
133—LIGHTWEIGHT
30—BEGINNERS' SPECIAL

WE TAKE
MACHINES
IN TRADE



KNOWN FOR
SERVICE
SINCE 1937

FREE INSTRUCTIONS

Graystone 4-7772

ARTHUR ROWE

1623 POLK ST. nr. CLAY

Free-Westinghouse

SEWING MACHINES

MADE IN AMERICA

SEE THEM ON DISPLAY AT

CITY OF PARIS

Sewing Center - 2nd Floor-A

OR CALL

DOuglas 2-4500
FOR INFORMATION

BEAUTIFUL NEW

- Portables
- Consoles
- Desk Models

With Famous "Nevr-Lock"
Snarl Proof Mechanism
Quiet Geared Rotary or
Long Shuttle Type Machines
—Whichever You Prefer

20 YEAR GUARANTEE

PARTS & ACCESSORIES FOR
PRACTICALLY ALL MAKES
Your Old-Style Treadle
Machine Can be Converted
Into a Top-Performing
Electric Sewing Machine
for as low as \$19.95.

EXPERT REPAIR
SERVICE

Any Make for Home Sewing

Call **DOuglas 2-4500**
Extension 367



GEARY & STOCKTON